

Example Brief

The U.S. Army offers a person the opportunity to immediately train and work in an in-demand career field while earning a competitive salary and fringe benefits, including healthcare and money for college.

Being in the Army is, without a doubt, challenging. Since you will be consistently confronted by exacting tasks that require fitness and mental competency, you will be stretched physically, emotionally, and intellectually while serving. Thus, if you are someone who enjoys working up a sweat and learning through experience, you may want to take this opportunity to further yourself as well as push existing limits.

Advanced and specialty training can be quite costly and thus, inaccessible if you want to approach it outside of the uniformed services. Moreover, you get to choose the training that you will be engaged in.

There are many opportunities for you to enjoy hands-on coaching that turns you into an expert in your chosen field. So, you can definitely join the Army for its advanced and specialty training.

There are many ways that the Army builds its service members. Therefore, this is one of the most popular benefits of joining the Army.

First, build yourself up physically. Through intense basic training/boot camp and several fitness assessments, you will be able to improve upon your physical strength as well as achieve health goals, such as losing weight and building muscles. Plus, considering the time-bound and rigid schedule that the Army has on a day-to-day basis, you will have the opportunity to adopt and stick to healthy habits and routines.

Second, build yourself up emotionally and intellectually. Serving in the Army requires you to always be exercising your mind, which builds your emotional and intellectual capabilities. In particular, you will have to be thinking on your toes, effectively going through military problem-solving and decision-making procedures. These occur regularly, in fact, almost continuously, so it has a direct role in improving your mental health.

Third, build yourself up technically. You will have the chance to acquire and work on as well as refine technical skills, especially marketable ones that will be of much use when you complete your service and return to civilian jobs. This is because there are many different positions in the military. You do not necessarily have to be an infantry soldier or a part of the combat troops entering the enemies' arena when joining the military. Hence, it is entirely possible for you to pick up valuable technical and analytical skills, and other new skills from being an Army Soldier. The Army also provides numerous programs for Soldiers to advance their career through attaining certifications and graduate level degrees. Gaining expertise from your time in the Army is a good way to prepare ahead.

Lastly, build yourself up socially. Undoubtedly, you will be able to build up a lot of soft skills, including social skills. In the Army, you will grasp teamwork, communication, and problem-solving skills. There are countless valuable skill sets that you will be able to adopt by serving. For example, you will be more adaptable, flexible, assertive, decisive, etc. Plus, there are plenty of training opportunities for you to learn discipline and structure and have the opportunity to work on your leadership abilities. These are all transferable skills that the civilian job market requires when you leave the Army.

All in all, to build yourself up in a variety of aspects, consider joining the Army.